



Business Plan

March 2024

—Project Island Lukkly—

Software

Project "Island Lukkly", an innovative project platform, not only offers a wide range of popular casino games, but also allows for the addition of new and exclusive ones. We use the services of Softgaming as an aggregator providing software. This gives you the opportunity to constantly expand your game library and attract new players with unique integrations with providers. List of game modes and providers:

Sports Betting (Pre-match & Live):

SoftGamings Silver, TGLab, Live Video Streaming Solutions, SoftGamings Gold Digitain, Betradar, SoftGamings Platinum Digitain, Betradar.

Poker: iPoker (Playtech), EvenBet Poker, EvenBet Network Poker
Lottery: Spinola Gaming Lottery, Spinola Gaming Lottery White Label

Live Dealers: Evolution, Pragmatic Play Live, Ezugi, BetGames.tv, Asia Gaming, Authentic Gaming, Atmosfera (LIVE SLOTS & BINGO), AE Sexy, BETER Live, HoGaming, LiveGames (Tombola), MediaLive / LiveG24, MG ASIA Live,

Oriental Game, Lucky Streak, SA Gaming, TVBET, Twain Sport, Vivo Gaming, WM Casino, XProGaming

Crash Games: SoftGamings (dedicated games), Aviatix via Redgenn, BGaming, Spribe, Smartsoft Gaming (JetX game), UpGaming, JetGames, OnlyPlay, Orbital Gaming, Turbogames
Virtual Sports: 1x2 Network, Betradar Virtual Sports, Colossus Bet via MG, Digitain Virtual Sports, GoldenRace, Kiron Interactive, Leap Gaming

Casino Games & Slots: SoftGamings (dedicated games), NetEnt, Play'n GO, Quickspin, Playtech Slots, Thunderkick,

EGT / Amusnet Interactive, NoLimitCity, Yggdrasil, Booongo / 3 Oaks Gaming, Push Gaming, Playson, Pragmatic Play, Red Tiger (RT), Wazdan.

GamesGlobal (ex MG) (50+providers):

MG ASIA, 1x2 Network, Amatic, Apollo Games, Ainsworth via MG, Asia, Gaming (slots), BGaming, Belatra Games, Betsoft, Big Time Gaming, Booming Games, BeeFee Games, Betsolutions, Concept Gaming, CQ9, CT Gaming (Casino Technology), Edict, Endorphina, Merkur via Edict, Novomatic, Reel Time Gaming via Edict, EvoPlay, Eurasian Gaming, Fugaso, GameArt and more..

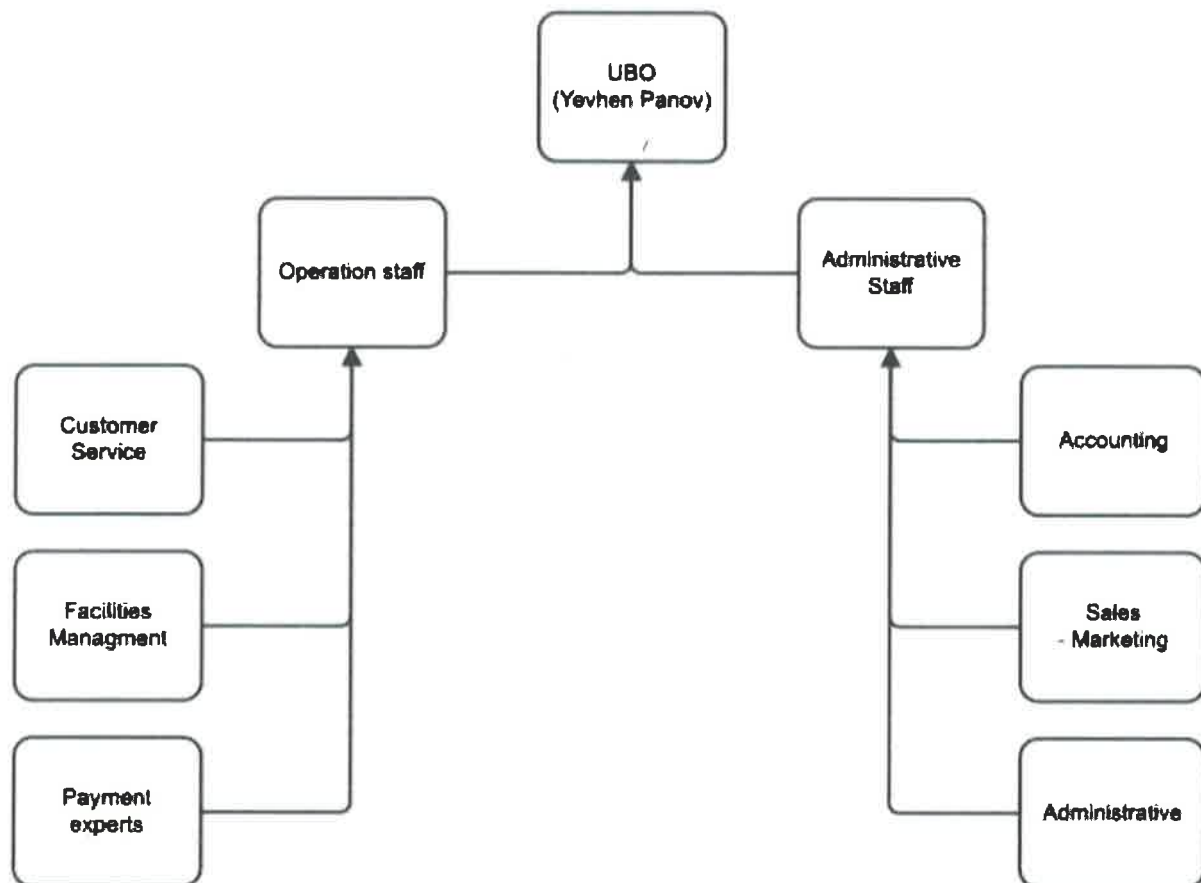
Management & Operation structure

UBO

Yevehn Panov

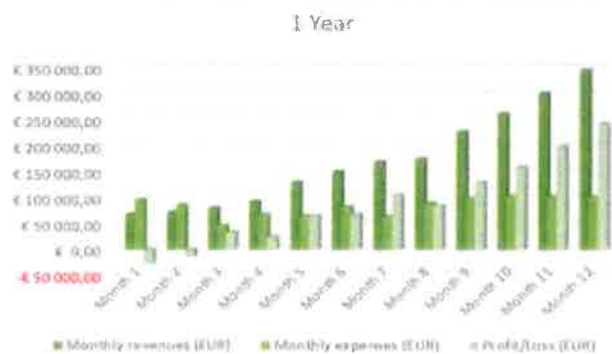
UBO's long-term experience in the field of online games has formed the following skills:

- **Leadership.** As CEO, I have strong leadership skills to effectively guide and motivate teams to achieve organizational goals. I can provide strategic direction, make tough decisions, and inspire others to perform at their best.
- **Strategic Planning.** With a background as a CEO and CO/MLRO, I have proven experience in developing and implementing strategic plans to drive business growth and operational efficiency. I can identify opportunities, assess risks, and create effective strategies to address them.
- **Financial Management.** As INT Operations Director, I have a comprehensive understanding of financial management principles and practices. I can develop and monitor budgets, analyze financial data and make informed decisions to ensure the financial health and sustainability of the organization.
- **Compliance and Risk Management.** With experience as a MLRO, I have in-depth knowledge of regulatory requirements and a strong ability to build robust compliance systems. I can effectively manage risk, develop, and implement compliance policies, and ensure compliance with legal and regulatory obligations.
- **International Operations.** As Director of International Operations, I have extensive experience managing global operations, including multi-country teams, supply chain management, and international partnerships. I can navigate the complexities of international markets, cultures, and regulations to ensure operational excellence.



Marketing & sales strategy

We have developed a strategy that focuses on several key aspects to achieve success in competition. To attract new players, our plan involves using targeted advertising and active promotion on online platforms such as social networks, gaming forums, and blogs. Secondly, the development of unique bonus programs and



The "Island Lukkly" project will be successful for several reasons. Firstly, the coverage of markets with which UBO has extensive experience will allow you to quickly form a primary audience of trusted players. The formation of the primary base will allow our project to be proven, which, together with good advertising and an experienced team of marketers, will allow us to expand our influence in various markets. (Excluding those that are not under the jurisdiction of the license). In addition, our platform can offer a wide range of popular casino games, attracting a wide range of players. In addition, the use of innovative technologies provided by gaming providers in conjunction with attractive bonus programs will provide users with a unique and exciting experience. Creating a user-friendly platform with easy navigation and intuitive design will also set it apart from its competitors. In addition, offering attractive bonuses, personalized rewards and excellent customer support can increase customer loyalty. Finally, ensuring a safe and fair gaming environment, as well as transparent and efficient payment systems, can further enhance the success of the project.